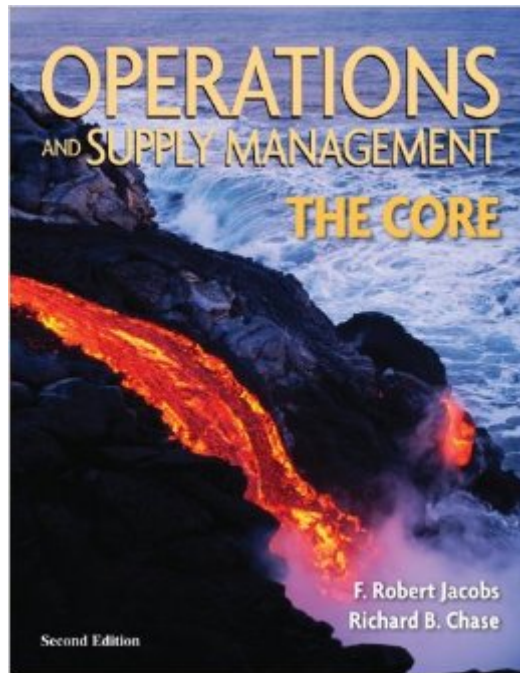


The book was found

Operations And Supply Management: The Core (Operations And Decision Sciences)



Synopsis

Jacobs and Chase continue to lead the field of Operations Management with cutting edge up-to-date content, technology, and motivation. Now, in this Second Edition Jacobs and Chase focus on the core concepts of operations and supply management. This condensed text was constructed with sections on the four essential core areas—strategy, process management, supply chain management, and inventory and control (supply and demand planning). This set of four core areas was first suggested by a panel of OM instructor™s at the Decision Science Institute meeting, and has been verified by market research which examined course syllabi from across the US. The Second Edition provides increased emphasis on supply management concepts, integrates sustainability as a strategic consideration, and includes updated company applications, problems, and cases.

Book Information

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Customer Reviews

As a Global Supply Chain Management student, I can firmly say that this book gives you a solid introduction to the field of Operations and Supply Management. I found it very useful and informative.

Is a great book for your bookshelf collection. An excellent guide for operations. Basically an a condense of what operations are about including main topics.

I hate international editions! I ordered the normal edition and was shipped the international edition. The page numbering was different as were the exercises. It made for a very stressful class. Some of the content was different and I had to use Google to make up the difference. Just pay the extra money and get the hardcover.

The book skims over the subject matter and only introduces the material enough that an interested student can figure out where to go next for more information. The language is correct but cumbersome and can not be read quickly. This seems to be partly due the meat of the subject but also due to many awkward sentences. Acceptable text book.

this book is very hard to understand and is not well written. It should not be offered to anyone again!

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